Cristina Rosas

Graphic Designer

Contact

cristinarosasdesigns@gmail.com

Austin, TX

LinkedIn

www.cristinarosasdesigns.com

Skills

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe Dimension

Figma

HTML/CSS

Drawing/Sketching

Attention to Detail

Problem Solving

Idea Formulating

Time Management

Communication

Languages

English

Spanish

Career Objective

As a graphic designer I can use my expertise to form innovating solutions. I can be a valuable addition to a team or work individually. I aim to connect with the client and identify their needs. I aspire to continue growing, learning and improving as a designer.

Education

High School Diploma
August 2018 - May 2022

AAS Graphic Design
Austin Community College
August 2022 – May 2024

BFA Communication Design
Texas State University
August 2024 – Now

Projects

ACC Free Grocery Pick-UP Campaign

Web Asset Designer

2023

- Our objective was to promote the grocery pickup service to the community. Our aim was to encourage students to use this service as much as possible. Posters were elaborated to convey the message of convenient, free, and healthy foods available to all.

- I learned about teamwork and cooperation. The deliverables were a web banner, a poster, social media tiles, and merchandise. I was part of the web assets group, my role was designer for the web banner.

- My team first designed the poster and later we used the design style of the poster on the other deliverables. I used the illustrations, colors, and typography from the poster on the web banner.

ACC RTF Establishing Shots Branding

Rotating Roles

2024

- Our objective was to get students to attend the event to showcase their work and network. The deliverables were a logo, a step and repeat banner, print and digital poster, and a internal flyer.

- Our team rotated roles every two weeks. The roles I played were the project manager, account executive, designer, copywriter and creative director. I contributed on designing the logo for the showcase. I also worked on the step and repeat banner template. In addition I used the design elements of the internal flyer to create a rectangular social media tile.

- Our creative solution was to use gradients, color and film elements in a transformational way to create something new. We stayed with in ACC brand guidelines and used there elements in different ways while still creating a personality and style for the Establishing Shots brand. We used the same style throughout the deliverables to create a cohesive brand.